



**Massachusetts Bay  
Transportation Authority**

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## DGM Remarks

Fiscal & Management Control Board

January 7, 2019



## \$10 Weekend Commuter Rail Pilot Resumes

- Working collaboratively with FTA, pilot resumed this past weekend
- First six months: 180,000 tickets sold representing 23% of all weekend sales
- Pilot ticket sales also resulted in 4.6% increase in weekend revenues
- Program was marketed through digital platforms and direct mail via first-of-its-kind revenue growth partnership between MBTA and Keolis
- **MBTA.com/MassByTrain**

**BACK FOR 2019!**  COMMUTER RAIL

*Unlimited trips*

**\$10 WEEKENDS**

BEGINNING JANUARY 5TH

**UNLIMITED WEEKEND TRAVEL FOR JUST \$10**

Three easy ways to buy

 Via the mTicket app for tickets on your phone.

 At the ticket windows at Back Bay, North, and South station.

 On board from conductors during weekends.

**MBTA.com/massbytrain**

 COMMUTER RAIL

**WHERE WILL \$10 Weekends TAKE YOU?**

UNLIMITED TRIPS, ALL ZONES, ALL WEEKEND JUST \$10 EACH WEEKEND

**MBTA.com/massbytrain**



## North Station Underground Walkway

- Underground direct connection between Green/Orange line and Commuter Rail platform
- Project included installation of redundant elevator

